

Christopher Shaw

Chris is an entrepreneur and advisor to private company owners, CEOs and leadership teams.

He is the Founder of C2 Strategy, Inc., which has served growth-oriented organizations for 25 years. He concentrates on leadership and strategy consulting typically to prepare for and execute strategic deals/transactions generally in the middle market. In addition, he has numerous investment interests in private, closely held businesses.

His career began at the investment firm of Morgan Stanley Dean Witter. After several years of attaining national honors as an advisor, he transitioned to private business starting up and selling a niche, CRM technology firm to Qwest/KPMG. Ever since, he has used his creativity and focus to lead and grow organizations resulting in over 100 successful transactions. With experience in technology, manufacturing, professional services and investment sectors, Chris has the ability to craft growth and value across a variety of business platforms.

Chris has been recognized for a number of achievements and contributions. He created a Salesforce partner company chosen as one of the “Best Places to Work” by Minneapolis/St. Paul Business Journal. He was also recently named “Volunteer of the Year” by the Metropolitan Economic Development Association for his role in the development and support of the nation’s largest, minority-focused equity investment event called “The Million Dollar Challenge.”

Passionate to create positive influence as a servant-leader, Chris has also been integral in the design and development of local and international organizations and charities aiming to “do well by doing good.” He actively participates and has served on many volunteer boards at schools, churches, universities and private foundations.

He and his wife, Christy, met at Bethel University and live in Minnesota. They have four, adult children plus one grandson and enjoy spending time volunteering and experiencing the beauty of creation through biking, hiking, traveling and their growing family.